

MAGPIE NEWS

PORT ADELAIDE WOMEN'S FOOTBALL CLUB



Season 2011 First Edition of Magpie News

Presidents Message



What a season it has been so far.....

A review of the clubs operations was undertaken during the off season as we look for ways to take the club to the next level. Whilst we have had fantastic on field leadership in the past season from Kirsty Degabriele and her team, we have this year opted for a new on field style of game and determined a new on field leadership may be the x factor required to coordinate our attack. This year has also seen us recruit more support staff and officials and I welcome my new team but at the same time wish to acknowledge the great service previously given by Cass, especially when she ran the club almost single handed a couple of years back.

In 2011 we again have the services of the best coach in the league in Peter Cates. Thank you Peter for your commitment to the club and the dedication to ensuring our team achieves on-field success. Welcome back to Frank Leonard and Tim Stewart as assistants. We are also very grateful to retain the services of our support staff.

Welcome back Mike and Hats, it's great to have you on board in 2011.

I would like to take this opportunity to thank the members of the 2010 PAWFC Committee for their efforts last year. We are recognized as a very professional club and this is thanks to the committee's hard work. This year the committee has been putting in many hours to ensure we are a successful club off-field so the coaches and players can concentrate on the on field performance. We have again secured an alliance with the Portland Club to share their facilities and give us a place to call home. I would like to take this opportunity to thank the Portland committee for their support of Women's Football.

During the off season we have been talking to Port Adelaide football club and I'm pleased to announce we will be using Alberton and Ethelton ovals for some of our home games and we hope to have more initiatives between the clubs in the future.

This year we are driving the signing up of non-playing members. So let's engage the family and friends to help build the club. The target is for every player to sign up at least five non playing members to cheer us on and help us win games. Non-playing members can also sign up to our incentive program to raise money each time we win. If

Port Adelaide Women's Football Club. www.pawfc.com.au pawfc@hotmail.com 0404973222

you know anyone who may be interested in becoming a non-playing member, they can contact PAWFC at pawfc@hotmail.com or on 0404973222.

Sponsors play a huge role in any sporting organisation and in the current economic climate we understand the pressure on businesses to perform. I would like to take this opportunity to acknowledge our 2011 major sponsors. Through the long term support of McDonalds, The British Hotel and Sports Centre, we have been able to buy new playing uniforms and introduce a clash strip to the club. Unfortunately due to a change in management at the British Hotel, they have not continued their sponsorship which leaves an opportunity for a new major sponsor for our club. We are currently in talks with a number of organisations and hope to make an announcement later in the year. In the mean time we have moved our after match functions to the Prince of Wales Hotel which is great to see with all the Magpie photos on the wall and this helps build our relationship with Port Adelaide Football Club who own the hotel.

All our sponsors whom are listed in the following pages are critical to our growth and we ensure them we plan to work hard to promote their business. This year we will display the Sponsors logo /name on our Sponsors board at games and on our website. Major sponsors will also have their logo on the support staff uniforms. If you know anyone who may be interested in becoming a player or team sponsor then please pass on their details to a member of the committee. Help us help you to grow your brand!

Shaun Kennedy

President
PAWFC

Coaches Corner



Where has season 2011 gone? We are already into the second half of the season and it is probably time to reflect on the journey so far.

At the beginning of the season we played good football against the lesser sides but just could not get over the line against our traditional rivals in Greenacres and Morphetville Park. In all these games we were competitive and even against the league benchmark team, the Eagles, we were only a goal down late in the final term.

This changed in the second round with good wins over Greenacres and Morphetville Park and for the first time in our time at the Club we were able to string four wins together. A fantastic effort by all concerned. Unfortunately after a hard fought game against the Eagles, we still saw the scoreboard not in our favour by a mere 12 points. Regardless of the loss there were plenty of positive signs for the remainder of the season.

On our run up to the finals everyone needs to maintain their focus on our game plan and the development of the specific fitness so we can deliver our game plan for the 4 quarters needed. We have a simple game plan which in its simplicity lays a great strength.

Remember

Quick hands

Run from behind

Support

Kick long

Peter Cates

On Behalf of the PAWFC Coaching Team

Leadership Group 2011

CAPTAIN

Name: Emma Sampson

Nickname: Sambo

Favourite Position: Midfield

Favourite Food: Chinese

Favourite AFL Player: Matthew Pavlich

Memory of your first game: I was very proud to wear the black and white!

Funniest footy moment: Big Hayley at end of season trip!

Favourite motto: Whoever said, 'It's not whether you win or lose that counts,' probably lost



VICE CAPTAIN

Name: Bronwyn Davey

Nickname: Bronny

Favourite Position: Midfield

VICE CAPTAIN

Name: Kristy Rudd

Nickname: Killa

Favourite Position: Ruck Rover/

Favourite Food: Mum's Lasagne

Favourite AFL Player: Gary Ablett / Scott Pendlebury

Memory of your first game: We got annihilated - but the soreness and bruising I experienced after my first game is something I'll never forget!

Funniest footy moment: Can't really pick a funniest moment, but there are always funny moments' when you have Margaret in the team making unnecessary comments and noises!

Favourite motto: "Don't let fear of the unknown stop you from making decisions"



Unveiling of new Guernseys

In 2011, PAWFC decided it was a good time to design a new clash Guernsey along with a more traditional home one.

The clash Guernsey's are predominantly white with a traditional magpie image and a splash of pink and black to add a more modern feel.



The home Guernsey's match the traditional magpies, with 6 "prison bars" and a drawn lace up look on the front.

Team Manager

This year PAWFC managed to secure the assistance of a fantastic new Team Manager. Julie Young joins our club with many years' experience in managing football teams. The team Manager role is a very time consuming role and so we would like to sincerely thank Julie for filling this position in Season 2011.

State Representation

Open National Women's Football Competition

The Open National Competition were held here in SA in June. Well done to SAWFL for organising a successful carnival and also thank you to the many volunteers who assisted throughout the carnival. After winning the Division 2 grand final two years ago, SA was moved into Division 1 and whilst SA did not win a game this year, PAWFC is extremely proud of our representatives.

Congratulations to the PAWFC player representatives Kirsty Degabriele, Caitlyn Swanson and Lisa Kennedy and also to Tim for his role as Assistant Coach.



Under 18's National Competition



This year the under 18's National Competition will be held in September on the Gold Coast. Whilst the team is not yet finalised, PAWFC expected to be well represented. Congratulations to Caitlyn Swanson who has been named Co-Captain and also to Tim Stewart who is coaching this exciting young group of female footballers. We are confident that all Under 18 player representatives will do our state and their representative clubs proud and we look forward to following their progress in September.



Fundraising

This year the PAWFC has managed to fill the vacant a fundraising officer role. A big thank you goes out to Julieanne for taking up this much needed position on our committee. We are all looking forward to some fresh fundraising ideas.

This year so far our fundraisers have included:

Australian Central Community Lottery 2011

This year PAWFC participated in the selling of Australian Central Community Raffle Tickets. The winner of the raffle will be announced on 6th August with the first prize being a Mitsubishi ASX Aspire SUV (valued at \$40, 084). Thank you to SAWFL for coordinating the distribution and collection of tickets/money and well done to all PAWFC players and support staff who got behind this fundraiser and sold their allocated tickets.

Cadbury Chocolates

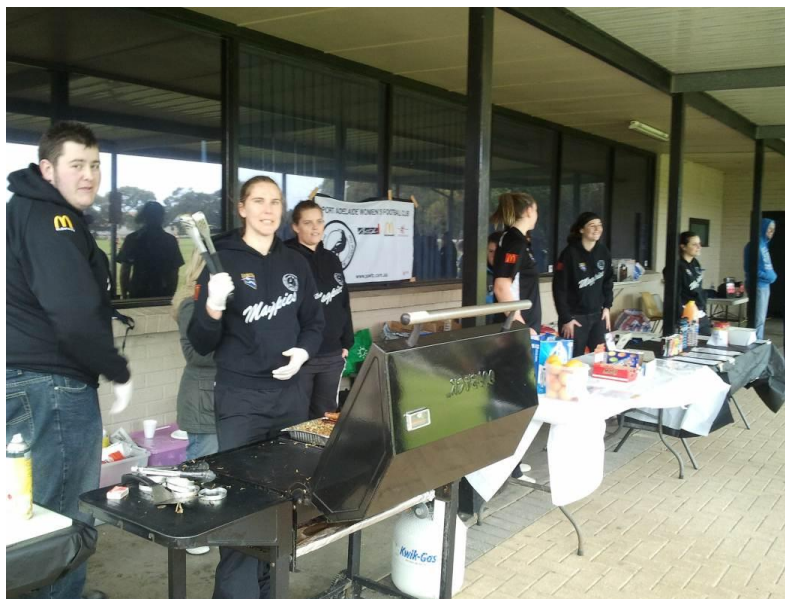
Everybody loves chocolates

PAWFC players and support staff were asked to sell boxes of Fredo frogs and Caramello Koalas. We hope to make approximately \$600 profit from this fundraiser alone.

Home Ground BBQ /Canteen

Last year our three biggest fundraisers were sales from our Home Ground Canteen at Portland Football Club. This year , due to ground availability, we have only managed to secure Portland Football Club for one round, with our other Home Ground rounds being held at Ethelton Oval and Alberton Oval.

At Ethelton Oval last week, the PAWFC committee managed to organise a BBQ /Canteen under the verandah of the Clubrooms. Despite the cold wind and light rain, many player, officials and spectators enjoyed the perfectly



cooked sausages, steak sandwiches and bacon and egg sandwiches and washed these down with either a nice warm cup of coffee or a cold soft drink.

Thank you to players, family and the PAWFC committee who worked tirelessly all day to make our makeshift canteen a success!!

PAWFC non-playing social membership

Encourage your friends and family to be a part of the rise of our dynamic football club. PAWFC is going places, get on board, and be part of the winning team!

For the low price of \$10 members will receive:

- Membership card
- Official invite to all club functions
- Copy of our Magpie Newsletter
- Free ticket in the 'Members Only' raffle
- Membership sticker



This year we are offering our players the opportunity to win the pink Sherrin football that was used in Round 2 where PAWFC defeated Modbury Football club as part of the "Give Cancer the Boot" campaign.

For every non playing social member that each player signs up they will get one ticket into the raffle to win the Pink Football.

Club Merchandise

The following Club Merchandise is available to order:

PAWFC Beanie	\$15
PAWFC Polo	\$45
PAWFC Hoodie	\$60

If you would like to order any club merchandise, please contact Michelle on 0404973222 or via email pawfc@hotmail.com

Upcoming events

Round 14 – August 6, 1pm PAWFC vs Centrals at Alberton Oval

PAWFC is returning to the grass roots of their Port Adelaide heritage to put on a show at Alberton Oval against the up and coming Central Districts mighty bulldogs. Bring your family and friends to this exciting clash of female footy at it's finest!

Round 15 – August 14, 3pm PAWFC vs Eagles at Portland Oval

Due to oval availability PAWFC was only able to secure Portland Oval for one home game this season. Get behind the girls as they take on the reigning premiers in a hard hitting match full of excitement and skill.

Dutschke Medal Presentation

The League's Best and Fairest Presentation is one of the highlights on the SAWFL calendar. This year the Dutschke Medal Presentations will be held on Friday 19th August at 7pm in the Magarey Room at AAMI stadium.

Players and their family and friends are invited to attend this this glamorous night of nights were the best players in the league are acknowledged.

Tickets are \$60 if purchased before 31st July and \$65 thereafter.

Dress for the Dutschke is After Five for the ladies and Lounge suits for the men. No Jeans permitted.

As it is the League's 20th Anniversary, Gina Dutschke has been invited to attend to present the Dutschke Medal to the player deemed the Best and Fairest of the South Australian Women's Football League.

PAWFC Best & Fairest Presentation

A date and venue is yet to be set for this event this year so we encourage you to watch our website www.pawfc.com.au for more details.

Sponsors

Sponsors play a huge role in any sporting organisation and in the current economic climate we understand the pressure on businesses to perform. I would like to take this opportunity to acknowledge our 2011 sponsors who are listed below and ensure them we worked hard to promote their business.

Team Sponsors



West Lakes, Croydon



Port Adelaide



Player Sponsors



Pledge Accountant

Steve Sampson Leaflets

Potential sponsors can contact the club on 0404973222 or pawfc@hotmail.com for package details